



HELLO

I am a digital designer with 15 years industry experience working at some of the best agencies in the world. Leading accounts & multidisciplinary teams on a range of projects from digital transformation to games, films & exhibitions.

I've built brands & developed existing ones. Setting strategic vision, leading workshops & research for clients in many sectors from fashion to finance.

Working at the highest level from concept to delivery across: brand, product & experience design. I believe this has given me a distinct competitive edge. I aim to solve real world business and user problems with the most appropriate tools and create experiences that have a lasting impact. I embrace ambiguity and thrive on complex challenges.

I bring a wealth of knowledge, strategic vision & practical problem solving skills to any business or design challenge. I love to mentor & lead but I am just as happy working at a senior level as part of a larger team. I believe in user focused, considered design based on solid rationale & extensive research. Great design is the tip of the iceberg.

In my spare time I create artist led projects as **vidanoise**

davidhession.com





COMMERCIAL WORK

2019 - 2020 — Freelance Creative lead

Vision projects and digital transformation for:

Rehab - Warner Media, Radley Yeldar - Arcelor Mittal

2018 - 2019 — Design Director - W12 Studios

Leading multidisciplinary teams on a range of projects in VUI, AR & apps.

Clients: Verizon, NOS, Visible.

2015 - 2018 — Freelance Design Lead

Agencies: Unit 9, Signal Noise, Native, Squint Opera, B-Reel, LBi.

2014 - 2015 — Design Director - Decoded Fashion

Brand & Product lead for global tech event.

2010 - 2013 — Freelance senior designer

Agencies: AKQA, Razorfish, Rehab, Stink.

2008 -2010 — Lead product designer - MF Global

product design and comms for various financial products.

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PERSONAL WORK

2018 — Director - Fleet Foxes

Creative direction & animation for Fleet Foxes official video

“If you need to keep time on me”.

2017 — Creative director - Cast

Art direction & design for “Kicking up the dust” Album in gatefold vinyl

2015 — Creative director - Flaming Lips

Creative direction & animation for “Look the sun is rising” - finalist

2012 — Design Director - Zeigam Azizov

Working with artist Zeigam Azizov at the Venice Biennale.

2006 - 2008: — Creative Director - Shack

Documentary “...the corner of Miles & Gil”- for 4 music.

Album design “...the corner of Miles & Gil”

Album design “Time Machine”

Single artwork “Tie me down” & “Cup of tea”

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TESTIMONIALS

“In all my years as a designer I don’t think I have met a more enthusiastic and grateful client for the work that David [and his team] did on this project. Incredible praise and positivity”

Michael Albers - Founder & CCO @ W12

“You brought our vision to life. What you did in 8 weeks will keep us working for years.”

Pedro Miguel Bandeira — CMO @ NOS

“Incredible work”

Nelson Delicado — Head of innovation @ NOS

“Creative and driven, understands delivering to deadlines and able to communicate with clients”

Ben Major — Account Director, ECOM

“A very creative multi skilled individual that adapts to his environment. Full of ideas and enthusiasm.”

Chris Haslam — CMO @ Talent, Move

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TOOLS

UI / UX — Adobe CC, After Effects, Figma, Sketch, InVision.

Visualisation — Cinema 4D, Redshift, Octane, X-particles, AE, Fusion, Resolve, Unreal.

Sound — Ableton, Logic, NI, Waves, Reason.

Productivity — G-suite, Slack, Office, Trello, Confluence.

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LINKS

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